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**For Immediate Release**

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## **Governor Shapiro Proclaims November 18 as Injury Prevention Day in Pennsylvania**

Mechanicsburg, PA – Governor Josh Shapiro has officially proclaimed November 18, 2024, as **Injury Prevention Day** in Pennsylvania, joining a nationwide effort to raise awareness about the preventable injuries that impact individuals and families every day. This proclamation underscores Pennsylvania's commitment to promoting safety, prevention, and education to reduce injuries across the Commonwealth.

Unintentional injuries remain a leading cause of death and disability in the United States, particularly among children and young adults. National Injury Prevention Day, spearheaded by the Injury Free Coalition for Kids, shines a spotlight on the importance of injury prevention strategies in saving lives and reducing the strain on healthcare systems.

“Injury prevention is a critical public health issue,” said Krista Brands, CEO of the American Trauma Society, Pennsylvania Division. “Governor Shapiro’s proclamation reinforces the Commonwealth’s dedication to fostering safer communities through education, advocacy, and partnership.”

To mark the occasion, landmarks and hospitals across Pennsylvania will be illuminated in green, symbolizing the commitment to injury prevention. Organizations statewide will host educational events, share prevention resources, and engage communities in promoting safety measures.

### **How You Can Get Involved:**

- **Wear Green:** Show your support for injury prevention by wearing green on November 18.
- **Share Resources:** Follow the American Trauma Society, Pennsylvania Division, on Facebook, LinkedIn and X to access and share injury prevention tips using the hashtag #BeInjuryFree. Participate in the live X Chat at 1 P.M. hosted by Injury Free Coalition for Kids.
- **Attend Events:** Participate in local events and webinars aimed at spreading awareness about injury prevention strategies.

The proclamation is a call to action for all Pennsylvanians to recognize the role they play in creating safer environments. Together, we can work toward reducing injuries and saving lives.

For more information about National Injury Prevention Day, visit [www.injuryfree.org](http://www.injuryfree.org). For access to ATSPA injury prevention resources, visit [www.atspa.org](http://www.atspa.org).

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